



Animal Welfare Report 2025



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Introduction

2 sisters are a family owned and run daily by the owners and the wider regional teams, we aim to be recognised by our customers and partner growers as achieving high standards of animal health and welfare and following best industry practice in its growing and processing base.

We have built strong partnership with our grower partners, many growing for us for many years. We have invested heavily in our supply based and secured long term partnership with strategic customers to protect and grow of supply chain.

We will continue to deliver optimum welfare through delivering our commitments based on the up-to-date knowledge of animal health and welfare science, ethics and legislation. We are committed to driving animal health and welfare standards within the business, based on the 5 freedoms as defined by the Farm Animal Welfare Council, and our commitment to responsible antibiotic use through membership of Food Industry Initiative on Antimicrobials.

Our teams have strong representation on industry boards and expert working groups such as:



Food Industry Initiative on
ANTIMICROBIALS



Our Priorities and Ambitions

Supporting our Growers

- Delivering close partnerships to ensure sustainable returns, confidence to reinvest, grow with us in delivering optimum welfare for strategic customers.

Growing our capabilities

- People are at the heart of “doing the right thing”. We value their expertise, knowledge, networks which enables us to advance our approach, thinking and innovational creativity.

Leading on Animal Welfare

- We will lead on animal welfare, improving welfare KPIs and minimising antibiotic usage. We are independently audited annually which assesses at any point our audit ready principles.

Nature Positive Farms

- We will optimise and protect our natural resources and deliver a strategy for nature-positive farms.

GHG Reduction in Agriculture Supply Chain

- We will support our net zero 2030 roadmap through reduction of scope 3 emissions in the agriculture supply chain.

2SFG Regionalised Hubs

Our processing sites are strategically regionalised across the UK allowing us to reduce our transport times, support local businesses, add value to farming businesses and offer regionality of products.

Each site is supported by a breeding pyramid, hatchery, Feed Mill and dedicated veterinary practice. This is then enhanced by regional managers that supports the growers with additional technical support, sharing group wide improvement practices when regularly visiting the farms.

We are one of the largest Organic, Free-range, Better Chicken Commitment, RSPCA and Core Red Tractor business in the UK processing over 7 million birds weekly.

Governance

Our primary processing sites are overseen by independent FSA/FSS Official veterinarians, Poultry Inspectors and Animal Welfare Officers. This ensures that the health, welfare and the quality of each bird that has arrived and been processed has been checked so we consistently deliver on our welfare and quality commitment's, we can record key KPIs to monitor performance, use these to continuously improve.

Continuous development, shared learnings, the use of new technics, science and innovation helps us to root cause, enhance and protect our staff, welfare and business by using that information for upskilling and training which is accredited to the Food and Drinks qualifications, independent welfare certificates and many other industry recognised qualification's



Stunning Statement

The group are committed to ensuring that all animals killed for its products are killed following all legal requirements appropriate for the species. This should include stunning before slaughter for farmed species except where required for specific religious standards.

We ensure that the principles of “the Five Freedoms” and specifically “Freedom from fear and distress” are considered in slaughter of animals destined for the meat component of its products.

We expect all suppliers to meet all legislative, customer and relevant farm assurance standards particularly with respect to staff training both in the handling of animals and the actual stun and slaughter processes. This training will be verified by regular internal checks and auditing by the appropriate governmental or farm assurance bodies.

We base our approach on the Five Freedoms principles

Freedom from hunger and thirst:

- *By ready access to fresh water and a diet to maintain their full health and vigour.*

Freedom from discomfort:

- *By providing an appropriate environment including shelter and a comfortable resting area.*

Freedom from pain, injury or disease:

- *By prevention or rapid diagnosis and treatment.*

Freedom to express normal behaviour:

- *By providing sufficient space, proper facilities and company of the animal’s own kind.*

Freedom from fear and distress:

- *By ensuring conditions and treatment, which avoid mental suffering*

**Welfare
Outcome Measures**

2024



Enrichment, Natural Lighting and Perches

	Access to Natural Light	Access to Perches	Access to Bales	Access to Pecking Objects	Barn Reared / Cage Free
	Org, FR, BCC, HWC & RT	Org, FR, BCC, HWC & RT	Org, FR, BCC, HWC & RT	Org, FR, BCC, HWC & RT	Org, FR, BCC, HWC & RT
2021	100%	100%	100%	100%	100%
2022	100%	100%	100%	100%	100%
2023	100%	100%	100%	100%	100%
2024	100%	100%	100%	100%	100%

Org – Organic, FR – Free Range, BCC – Better Chicken Commitment, HWC – Higher Welfare Chicken, RT – Red Tractor

The modern barn is a complex environment, its that Environmental enrichment that enables the birds to express normal behaviour throughout its life. Our growers pride themselves in delivering perches, bales, pecking objects, footballs which all enrich and encourage natural behaviours such as sparring, pecking, playing, dust bathing and generally running around the barn. These activities deliver good welfare outcomes and a high-quality product.

Natural light is an important part of the chicken life, like it is with us. It makes them feel better, increases activity and stimulates play. We have invested significantly in LED lighting over the years to further improve welfare KPIs with less flickering and the ability to control the lights for catch and cleanout requirements.

Responsible use of Antibiotics

We ensure that all medicines, including antibiotics, are used in a responsible manner supporting the RUMA guidelines across the farms that supply us, and lead the industry in delivering a strategy which protects both animal and human interests, now and in the future. To this end we, have signed up to the Food Industry Initiative on Antimicrobials (FIIA) which brings together retailers, manufacturers, processors and food service companies in the U.K. to promote and support responsible antimicrobial use and action on antimicrobial resistance.

The intention of this initiative is to support and engage with existing industry groups working in this area, and to ensure that work is aligned, and duplication of effort is avoided. The initiative will promote best practice in the food industry supply chains. We are proud of the work that has gone into reduction and preservation of antibiotic use with the persistence approach to prevention root cause and pro-active intentions using science and data to drive these results YOY

	2021	2022	2023	2024
Mg/PCU	16.3	16.1	15.1	8.9
Mg/Kg	7.6	7.5	6.9	4.1

Stocking density

We are committed to improving animal welfare KPIs and minimising the use of antibiotics. At the heart of our objective is a focus on creating more space for our chickens. By 2027, we want 100% of our UK farms to provide a planned stocking density of 30kg per square metre or less. We have also invested in artificial intelligence (AI) technology that provides round the clock flock management and monitoring. Following a successful pilot at two farms, the technology has now been rolled out to a further six farms. This technology has been embraced by our farmers helping them and us to monitor our farming standards. Supporting our farmers to deliver the best welfare for their birds

	2021	2022	2023	2024
Organic	0.95%	0.74%	0.53%	0.68%
Red Tractor	84.28%	84.92%	89.77%	67.74%
Free Range	4.40%	4.06%	3.03%	2.78%
BCC	0.00%	2.35%	6.47%	7.12%
HWC	0.00%	0.00%	0.00%	21.67%

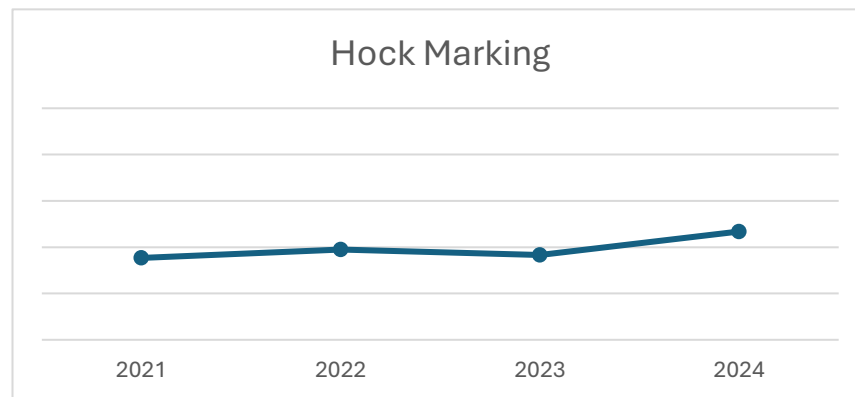
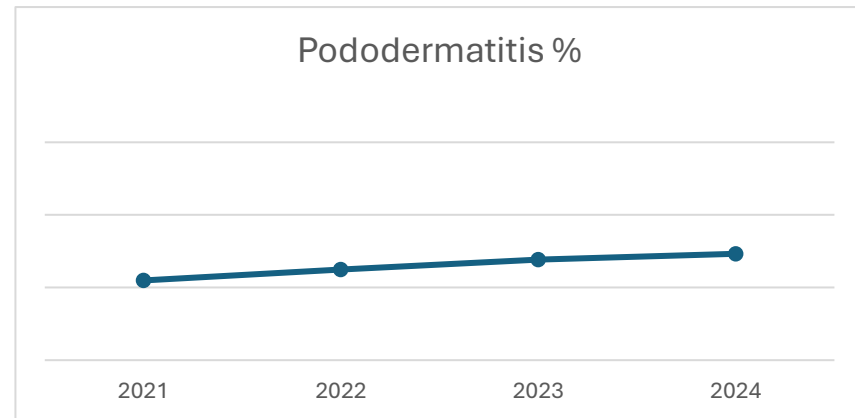


Hock and Podo Indicators

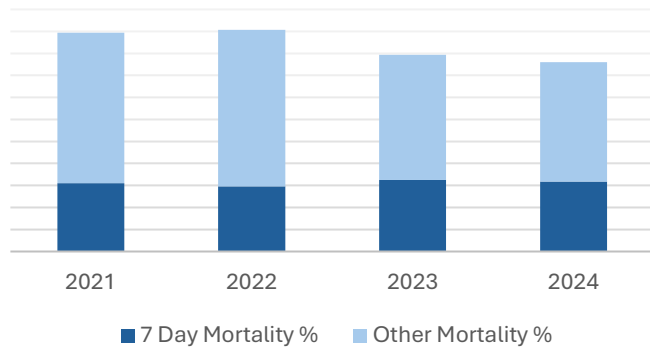
Hock Marking and Pododermatitis are both welfare indicators and are insights into factors that are both in direct control and external factors that influence management decisions daily. Several factors to consider that impact on these KPIs are weather, house environment, litter conditions and the impact of gut health challenge's that do occur. Whatever the welfare tier we grow all of these factors can impact on how we prevent and control the incidences of the challenge, high humidity in the summer is supported by misters in high risk areas, innovation in heating systems to reduce moisture going into the sheds and trialing numerous litter types to help support the stockmanship skills and support bird health and welfare which is top priority. We also need to consider that we produce a large percentage of free-range and Organic birds which have access to large outside areas, in all weathers. Our challenge with wet conditions can be hard to control when ranging

Measurement and reporting:

The measurement and reporting of Hock and Podo can be subjective. Output data can be driven and significantly by reporting period, system type(s), method of data capture which can be manual or modern-day camera vision, sample size and welfare tier. Reporting can vary within each of these methods, as a business we are moving and investing heavily in the NextGen of camera vision and data capture across all our primary sites which will bring greater insights, detail and enable us to further support enhanced welfare systems. We are conscience that a blunt tool of recording which is present/absent can influence the levels of percentage recorded, this form of KPI recording doesn't not reflect severity levels which is important. It's imperative that severity is understood as there could be a pin head size mark which results in the recording percentages being higher when we must and should reflect that this is why they will be difference across the industry when recording different measurements and scoring. Sample sizes can also greatly affect scores, as we invest in our farm practices and processing technologies this will bring even more insights into these KPI's, drive even better understanding from severity levels and enable us to use the information to train, invest and improve our brilliant basics approach to welfare



Mortality



The reduction and control of mortality is at the fore front of every grower's mind, every day. Every effort is made to ensure we humanly euthanise where needed, record the reasons, trend these and use that data to root cause and look at ways we can influence and inform to provide a reduction plan.

Disease, viral, bacterial challenges can all be factoring that impact on mortality along with Avian Influenza. 7- day loss can be largely influenced by the breeder flock challenges and hatch/brood.

We will always post-mortem birds with the vets to look for causes, use proactive vaccination programmes, new science and herbal remedies where possible, we've even developed our own autogenous vaccines to deal with farm/estate specific challenges.

We focus on hygiene, training and delivering the basics as they are largely what will deliver the best results for maintaining and protecting bird welfare

Housing

It's essential we continuously build and renovate our farms; we are allowed to expand especially when adding 20% more space to the estate just to stand still with current numbers. The demand for BCC has meant we have increased our space by 30% again to support significant consumer demands and growth plans. Our investment in farming space will also enable us to use new science, technology and modern techniques to further support the skills of the stock people to enhance welfare, encourage the next generation to work in poultry and tackle our climate goals for the planet's needs.



Transport

We are committed to ensuring the transport of live animals is done in a humane manner which minimises stress in the animals thereby maintaining good animal welfare and product quality. This commitment will be delivered by purchasing from suppliers that ensure all animals are transported in a manner which meets all UK and EU farm animal welfare legislation including time without feed and water before slaughter, transport type, stocking density and transport conditions.

Our strict livestock procurement policy requires that suppliers must be able to demonstrate compliance with all appropriate and relevant legislative, customer and farm assurance standards. For land species this will generally mean transport times of less than 8 hours. All transport of live animals must be done by trained people who have knowledge of the potential issues which can arise and have the appropriate training as required by customer, legislative and farm assurance standards. Checks must be undertaken at the supplying slaughter sites to ensure that these transport requirements are met and that any mortalities are recorded, with investigations being undertaken when limits are exceeded.

	2021	2022	2023	2024	
% of chickens	Less than 2hrs	75.5%	77.4%	77.0%	77.1%
	Between 2hrs – 4hrs	22.9%	21.3%	21.5%	21.4%
	Between 4hrs – 6hrs	1.1%	1.0%	1.1%	1.2%
	Greater than 6hrs	0.5%	0.4%	0.3%	0.4%





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